



**JEDCO Board of Commissioners**  
**August 31, 2017, 8:40 A.M.**  
**JEDCO Administration Building**  
**700 Churchill Parkway, Avondale, LA 70094**

**Minutes**

- Call to Order** 8:40 a.m.
- Attendance:** Mickal Adler, Jimmy Baum, Lloyd Clark, Bruce Dantin, Tom Gennaro, Brian Heiden, Bruce Layburn, Mark Madderra, Keith Merritt, Lynda Nugent-Smith, Paul Rivera, Stephen Robinson, Stan Salathe
- Staff:** Jerry Bologna, Lacey Bordelon, Cynthia Grows, Annalisa Kelly, Jessica Lobue, Kate Moreano, Margo Ruiz, Scott Rojas, Kelsey Scram, Penny Weeks, Kate Wendel
- Absences:** Mario Bazile, Joe Ewell, Roy Gattuso, Matt Gibson, Josline Frank
- Attorney:** Reed Smith – Parish Attorney’s Office
- Guests:** Meredith Kuss and Jeanne Driscoll – LaPorte CPAs and Business Advisors  
Natalie Newton, Sharon Leader, Dianne Rousell – Parish Administration  
Jesse Hoppes and Ray Fuenzalida – Westbank Business & Industry Association

**I. Call to Order – Chairman, Bruce Layburn**

- **Approval of Board Absences for today** – Jimmy Baum motioned to excuse Joe Ewell, Roy Gattuso, Matt Gibson and Josline Frank. The motion was seconded by Mark Madderra and passed unanimously.
- **Approval of Absence from July 27, 2017 Executive Committee Meeting** – Teresa Lawrence motioned to excuse Mayra Pineda from the July 27, 2017 meeting. The motion was seconded by Lynda Nugent-Smith and passed unanimously.
- **Approval of JEDCO Executive Committee Minutes for July 27, 2017** – Jimmy Baum motioned, seconded by Mayra Pineda, to approve the minutes. The motion passed unanimously.
- **Transit Millage Renewals Presentation** – Natalie Newton, with Parish Administration, presented details regarding expiring transit millages which voters will consider for renewal on October 14<sup>th</sup>. The Board was asked to inform their nominating organizations of the importance of renewing these millages.

- **Peters Road Presentation** – Jesse Hoppes and Ray Fuenzalida, with Westbank Business and Industry Association, gave an overview of the Peters Road Extension. The overview included reasons why the extension will be important to the region; specifically Jefferson, Orleans and Plaquemines Parish.

On the motion of Stan Salathe, seconded by Mark Madderra, the Board unanimously agreed to support the Peters Road Extension project.

## II. **Public Comments on Agenda Items - None**

## III. **Unfinished and New Business – Chairman, Bruce Layburn**

- **Resolution Authorizing the Act of Donation with Churchill Farms, Inc. (Deferred from July 27, 2017) – Lacey Bordelon**

Lacey presented the Resolution and Act of Donation documents to the Board reflecting a 5.863-acre of land and a 10.998-acre of land and provided clarification on the reversionary clause: Churchill Farms, Inc. offered to donate 5.863 acres of land to JEDCO, which will be used primarily for heavy truck access (haul road) related to the park's future development. The Act of Donation reversionary clause states that the public right-of-way is to be dedicated to Jefferson Parish by JEDCO at the time sufficient funds are appropriated for the project by the Parish (State Capital Outlay; Priority 2 and Priority 5); that the new road will be improved in accordance with the Parish-drawn cross-section for a haul road; and once the right-of-way is dedicated to the Parish the reversionary clause is no longer valid on that piece of ground.

After discussion, Mark Madderra motioned to approve the resolution authorizing the Act of Donation with Churchill Farms, Inc. The motion was seconded by Mayra Pineda and passed unanimously.

## IV. **Monthly Financial Report**

- **July 2017 – Cynthia Grows**

Mayra Pineda motioned to approve the report as submitted. The motion was seconded by Mickal Adler and passed unanimously.

## V. **President & CEO Report – Jerry Bologna**

- There are several events on the calendar in the next few weeks; including JEDCO's 30<sup>th</sup> Anniversary Celebration, Adler Jewellery and Select Comfort ribbon cuttings, the Prosper Jefferson seminar, and the World Trade Center "Going Global" panel discussion. More information about these events can be found on JEDCO's website.
- Title sponsors have been secured for JEDCO's top three events of the year: Peoples Health for JEDCO's 30<sup>th</sup> Anniversary Celebration, Gulf Coast Bank for


the JEDCO Annual Luncheon, and Greater Lakeside Corporation for the JEDCO Challenge.

- The Code Enforcement Administrative Operations Work Group (Permitting Committee) met in mid-August to receive updates and address any outstanding concerns. The Code Enforcement Director has instituted many positive changes that are positively impacting the permitting process. Those in attendance expressed that the permitting process is now in a good place.
- JEDCO staff recently met with Ochsner to further discuss the Jefferson EDGE Housing Plan and the possible implementation of an Employer-Assisted Housing incentive.
- Kate Moreano and Margo Ruiz, with JEDCO's Economic Development Services department, gave an overview of the ESRI demographic reporting system. There are over 44 reporting options; to name a few – Demographic and Income Profile, Household Income Profile, Housing Profile, Site Map, and Traffic Count Map. The customized reports will help to understand the characteristics of a population based on a specific location.

**VI. Other Updates or Comments from the JEDCO Board of Commissioners**

None

**VII. Adjournment** – Lynda Nugent-Smith motioned to adjourn. The motion was seconded by Mickal Adler and passed unanimously.



**Lloyd J. Clark**  
JEDCO Secretary

Minutes for August 31, 2017